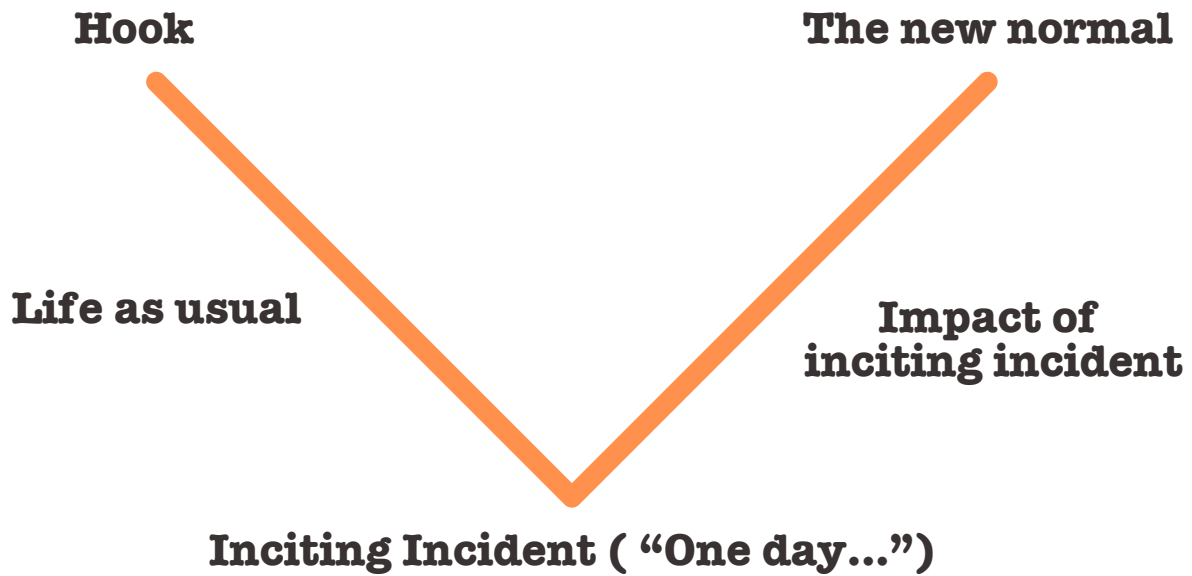


# Storyboarding

WITH JOURNEY CURVE



Story Part

Write a sentence that encapsulates this part of your story.  
After "life as usual," start each part with "And then" so the story flows

**Hook**

**Life as usual**

**Inciting Incident**

**Impact of Inciting Incident**

**The new normal**

**To be honest...**  
*(your takeaway message)*